

## Comply with PCI-DSS 2.0 and Avoid the Next Data Breach

Protecting Payment Card Industry (PCI) data is a necessity to prevent data breaches. Primary Account Numbers (PANs) leak out of the most secure systems and find their way into employee emails, hard drives and backups. Identity Finder DLP for PCI gives you the tools to discover, mask, shred, and secure PANs no matter where they're hiding in (and out of) your cardholder data environment.

### How PCI Data Leakage Occurs

Even if you have a core system protected by a small army of security professionals, sensitive PCI data can end up in places it shouldn't be. Consider these common examples:

- **File Servers:** An employee saves a spreadsheet to a shared network folder without realizing it contains PANs.
- **Laptops:** A staff member loses a laptop with old files they didn't realize contain customer credit card numbers.
- **E-mail Servers:** An employee has messages with PAN data in their inbox and sent items from years ago.
- **Visitors' Computers:** Unprotected wireless routers connected to your internal network can expose PANs to visitors and hackers.
- **Databases:** A contractor uses live PANs to test a new database application.
- **USB and Flash Drives:** Your employee backs up his documents to a usb drive to take home not realizing it contains cardholder data.

### How Identity Finder DLP for PCI Helps You Comply

Identity Finder DLP helps organizations search and secure data-at-rest and discover unprotected PCI data. The AnyFind™ technology simplifies this process by automatically identifying true credit card data and minimizing false positives.

Beyond identification, end users and administrators have the ability to shred, redact, encrypt, and quarantine data within your cardholder environment.

#### → Search Data-at-Rest

- Windows/Mac Desktops/Servers
- NAS, Linux, and UNIX Devices
- SQL, Oracle, and Databases
- E-Mail Applications and Servers
- Websites and SharePoint

#### → Discover

- PCI Data, PANs, Cardholder Data
- Credit Cards and Bank Accounts
- Dates of Birth and Addresses
- Social Security Numbers
- Custom Patterns and other PII

#### → Protect and Comply

- Comply with PCI-DSS 2.0
- Shred, Redact, and Encrypt
- Quarantine

#### → Report

- Centralized Reporting
- Technical Level Reports
- Trending Analysis

# DLP Suite for PCI



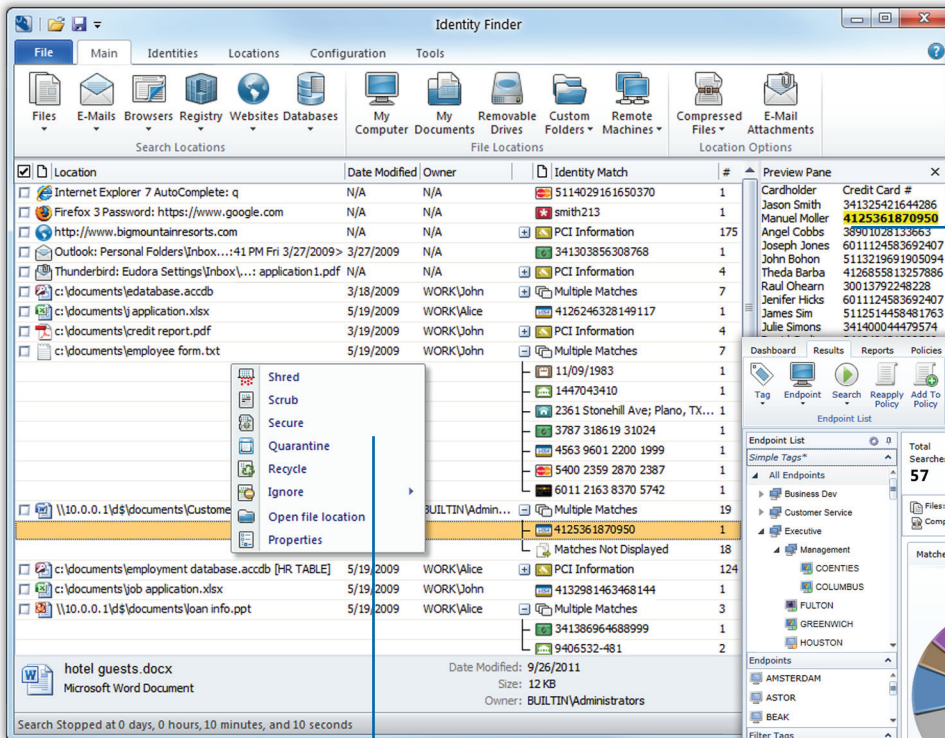
## DLP Endpoint for Windows and Mac | DLP Console

Identity Finder DLP Endpoint helps organizations prevent data loss by finding and protecting PCI data. The AnyFind™ engine automatically discovers sensitive information stored on desktops, servers, remote computers, databases, websites, and removable drives. The DLP Console provides centralized management and reporting.

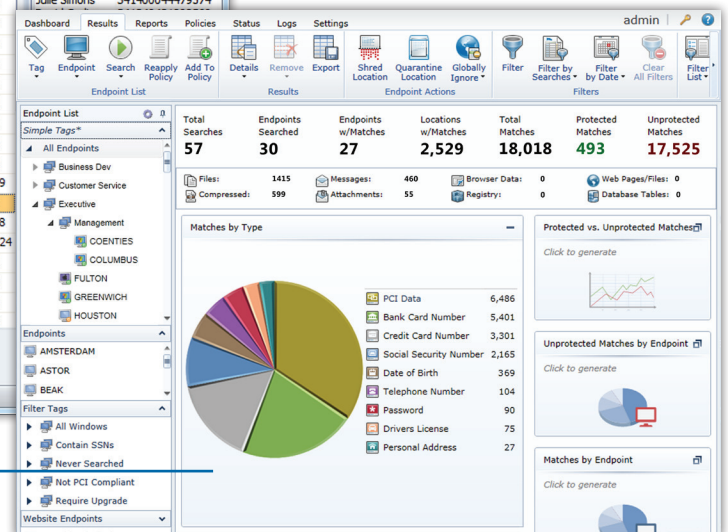
### Requirements:

**DLP Endpoint:** Windows (x86 or x64) version 7, Vista, XP, Server 2003 or higher; Mac OS X (Intel) 10.5 or higher.

**DLP Console:** Windows Server 2008 or higher with IIS. SQL Server 2008 or higher.



The DLP Endpoint interface is easy to use by administrators and end users. Find and protect sensitive information across your cardholder environment.



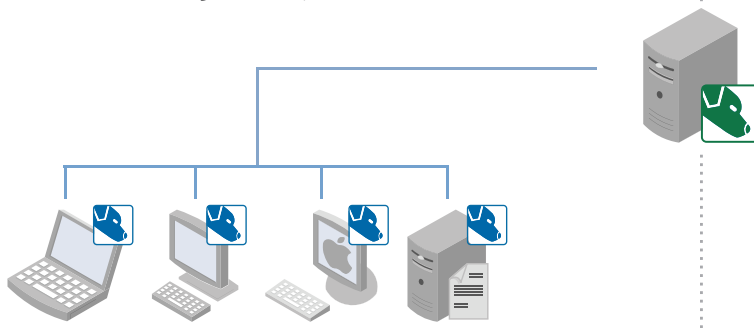
The DLP Endpoint's remediation features allow end users to Shred, Redact, Encrypt, and Quarantine unprotected data.

The DLP Console's dashboard provides access to executive level and technical reports.

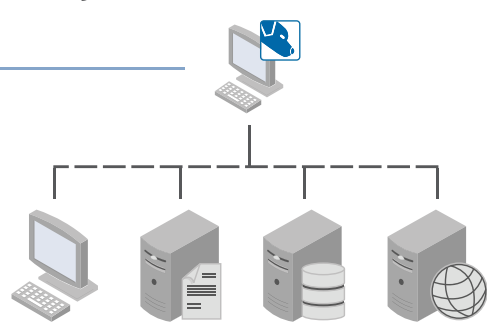
## Identity Finder DLP Enterprise Architecture

Legend: DLP Endpoint DLP Console

### Managed Endpoints



### Agentless Search



### About Identity Finder

Identity Finder, LLC was founded in 2001 by innovative security experts. Its security and privacy technologies provide businesses and consumers the ability to prevent data leakage and identity theft. The company has quickly grown to become a leader in identity theft prevention by helping millions of consumers, small businesses, and enterprises in over fifty countries.

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