

## Avoid Being the Next Big Data Breach News Story

To effectively manage risk, it is necessary to have enterprise-wide visibility into your organization's areas of exposure and an inventory of vulnerable sensitive information. Identity Finder Enterprise Suite arms an organization with the intelligence it needs to identify risks and prevent data leakage. Managers can discover confidential data across an entire organization, generate technical or executive summary reports, and choose whether to remediate centrally or empower employees.

### How Information Leakage Occurs

Even if you have a core system protected by a small army of security professionals, sensitive PII data can end up in places it shouldn't be. Consider these common examples:

- **File Servers:** An employee saves a spreadsheet to a shared network folder without realizing it contains Social Security Numbers.
- **Laptops:** A doctor loses a laptop with old files they didn't realize contains patient health information.
- **E-mail Servers:** A staff member has messages with Credit Card Numbers in his inbox and sent items.
- **Visitors' Computers:** Unprotected wireless routers connected to your internal network can expose SSNs to visitors and hackers.
- **Databases:** An employee uses Dates of Birth and Driver Licenses to test a new database application.
- **USB and Flash Drives:** Your employee backs up his documents to a USB drive to take home not realizing it contains PII.

### How Identity Finder DLP Helps You Comply

Identity Finder DLP helps organizations secure data-at-rest and discover unprotected sensitive data. Nearly every state has already enacted privacy or data breach laws while significant federal and industry regulations (i.e., HIPAA, PCI, FERPA, GLBA, FISMA, Sarbanes-Oxley, Red Flag Rules, 201 CMR 17.00, etc.) also require compliance with privacy standards. Identity Finder helps you comply with these regulations and prevent data breaches by fixing the problem at the source.

#### → Search Data-at-Rest

- Windows/Mac Desktops/Servers
- All File Types and Images
- NAS, Linux, and UNIX Devices
- SQL, Oracle, and Databases
- E-Mail Applications and Servers
- Websites and SharePoint

#### → Discover

- Social Security Numbers
- Credit Cards and PCI Data
- PHI and Medical Information
- Dates of Birth and Driver Licenses
- Custom Patterns and other PII

#### → Protect and Comply

- Comply with Regulations
- Shred, Redact, and Encrypt
- Quarantine

#### → Report

- Centralized Reporting
- Technical Level Reports
- Trending Analysis

# DLP Enterprise Suite



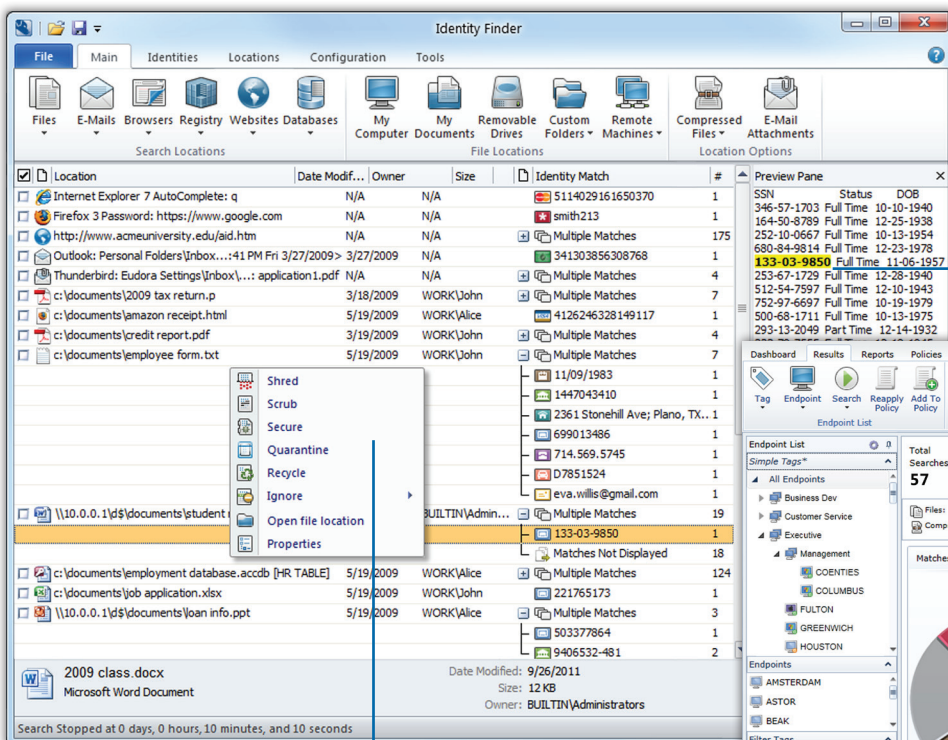
## DLP Endpoint for Windows and Mac | DLP Console

Identity Finder DLP Endpoint helps organizations prevent data loss by finding and protecting PII data. The AnyFind™ engine automatically discovers sensitive information stored on desktops, servers, remote computers, databases, websites, and removable drives. The DLP Console provides centralized management and reporting.

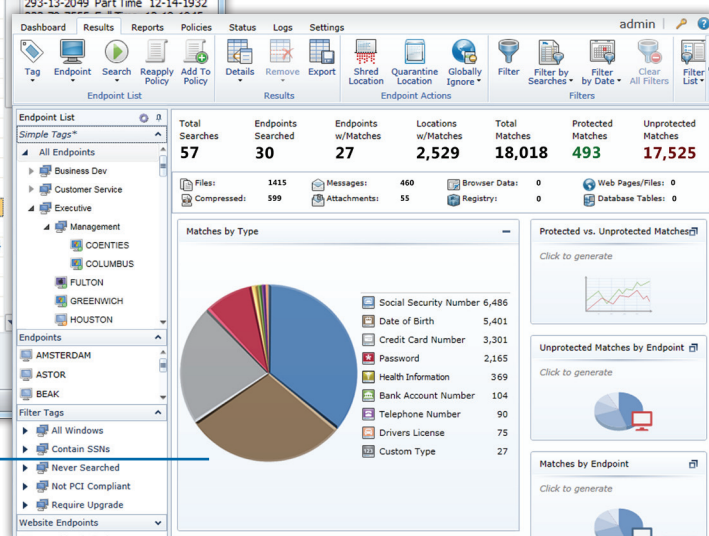
### Requirements:

**DLP Endpoint:** Windows (x86 or x64) version 7, Vista, XP, Server 2003 or higher; Mac OS X (Intel) 10.5 or higher.

**DLP Console:** Windows Server 2008 or higher with IIS. SQL Server 2008 or higher.



The DLP Endpoint interface is easy to use by administrators and end users. Find and protect sensitive information across many computers.



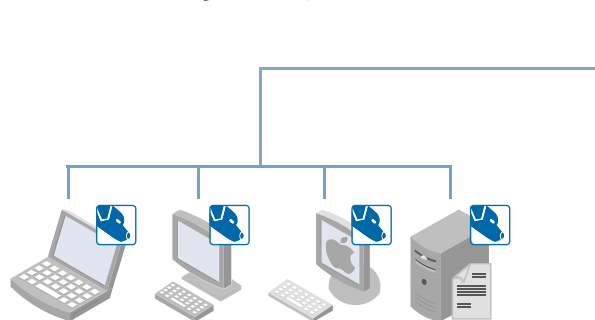
The DLP Endpoint's remediation features allow end users to Shred, Redact, Encrypt, and Quarantine unprotected data.

The DLP Console's dashboard provides access to executive level and technical reports.

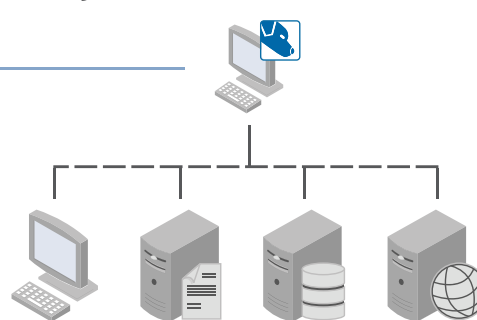
## Identity Finder DLP Enterprise Architecture

Legend: DLP Endpoint DLP Console

### Managed Endpoints



### Agentless Search



### About Identity Finder

Identity Finder, LLC was founded in 2001 by innovative security experts. Its security and privacy technologies provide businesses and consumers the ability to prevent data leakage and identity theft. The company has quickly grown to become a leader in identity theft prevention by helping millions of consumers, small businesses, and enterprises in over fifty countries.

### Identity Finder World Headquarters

250 West 57<sup>th</sup> Street, Suite 2412  
 New York, NY 10107 USA  
 Toll Free: +1 888 244 3790  
 Fax: +1 888 206 6389  
[www.identityfinder.com](http://www.identityfinder.com)